

WEBSITE COOKIE POLICY

Our Website uses Cookies in order to make your browsing experience the best.

Definition of Cookies

A Cookie is a small text file that could be downloaded and stored on your computer or mobile device once you visit a Website or part of it. By using Cookies, a Website can store some information then retransmitted when you log in again to the Website or browse from a page to another. Usually, Cookies are used to store anonymous information relating to browsing pages (entry link, exit link, time spent on the Website) monitoring and analyzing performances, the Website servicing and efficiency, in order to improve and optimize it.

Our use of Cookies

Our Website does not use Profiling Cookies, that is Cookies that could launch programs on your devices or download virus on them, or any kind of control on your devices. We do not use Cookies to have access to your information on your devices, or to store data on them to monitor your activities.

Instead of this, our Website uses Cookies for Wordpress database functioning, to save browser language, to display Instagram and Facebook photos.

Furthermore, our Website uses:

- **Facebook pixel tags to check social campaign trends (anonymously)**

When an user visits a page on our Website, Facebook pixels notifies Facebook that a conversion occurred. After that Facebook compares the conversion event with the group of people that viewed and/or clicked on the advertisement, and provides the Website owner with useful information to determine the repayment of its advertising reversal. Conversion tracking also helps to show adverts to people who might be creating conversions on Facebook.

More information are available on <http://it-it.facebook.com/help/cookies> .

Cookies used by this Website do not allow users personal data provision and they will not be used for sending customized advertisements.

In order to let you decide if to accept or deny any Cookies, you can find descriptions of different Cookies categories you might see on our Website.

First-party Cookies: First-party Cookies are set on the Website visited by the user, its address displays onto the URL window.

Third-party Cookies: Third-party Cookies are installed by a domain other than the one visited by the user, i.e. Google Analytics Cookies.

Session Cookies: These Cookies are stored temporarily and erased once the user logs out.

Persistent Cookies: Persistent Cookies remain on users device between browser sessions, allowing to memorize users preferences and actions on a Website. They can be used for several purposes, for example to remember preferences and choices made using the Website previously.

Essentials or technical Cookies: These Cookies are strictly necessary for a Website functioning. Without these Cookies some areas of Websites would not be able to work at all. For example, they include Cookies

that allow the access to protected areas of Websites. These Cookies do not collect information for marketing purposes and they could not be disabled.

Functional Cookies: These Cookies are used to recognize a user who login again into a Website. They allow users to customize contents and memorize users access preferences (for example, the selected language or geographic belonging). These Cookies do not collect information that can identify users; all information are anonymously collected.

In particular, it follows a list of Cookies used on this Website, with their proper description and functioning and their duration.

On our Website **there are Sharing buttons of the main Social networks that generate Cookies only when used.** If you choose to share our Website contents on Facebook or Instagram, you accept the **Cookie Policy of each of them.** The related links are listed below:

Facebook Privacy Policy (<http://www.facebook.com/privacy/explanation>)

Instagram Privacy Policy ([http:// help.instagram.com/40241164841720](http://help.instagram.com/40241164841720))

Consent and disable/erasure Cookies

Browsing the Website, you accept our use of Cookies. Nevertheless, it is possible to erase or block Cookies through your browser.

Please, note that disabling Cookies could limit the Website browsing or make the services offered less efficient.

The majority of browsers automatically accept Cookies, but it is possible to change Cookies settings. You can choose to turn off all Cookies or consent and disable part of them, as follows:

How to disable Cookies via your browser:

Chrome

- Run Chrome Browser
- Click on Menu on the browser toolbar beside the browsing URL window
- Select Settings
- Click on Show Advances Settings
- At the Privacy Section click on Contents Settings button
- At the Cookies Section you can update these Cookies settings:
- Data storage on local
- Change local data only until browser closed down
- Deny Cookies Settings by Websites
- Block third-parties Cookies and Website data
- Handle exceptions of some Websites
- Turn off one or all Cookies

Further information on the dedicated Webpage

(<http://support.google.com/accounts/answer/61416?hl=it>)

Mozilla Firefox

- Run Mozilla Firefox Browser
- Click on Menu on the browser toolbar beside the browsing URL window

- Select Settings
- Select Privacy Panel
- Click on Show Advanced Settings
- At the Privacy Section click on Contents Setting button
- At the Tracing Section you can modify Cookies settings as follows:
- Request no tracing to Websites
- Notify your willingness on being traces on Website
- Do not convey your preferences about personal data tracing
- From the Website History you can:
- Enabling Use Customized Settings select to give your consent at third-party Cookies (“Always”, “From most visited Websites”, “Never”) and to store them from a specific period of time (“Until the expire”, “At Firefox logout” or “Always ask”)
- Remove all stored Cookies

Further information on the dedicated Webpage

<http://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

Internet Explorer

- Run Internet Explorer Browser
- Click on Settings button and choose Internet Options
- Click on Privacy and at Settings modify scrolling device according to chosen Cookies action:
- Block all Cookies
- Allow all Cookies
- Websites selection obtaining Cookies: Move the cursor to an intermediate position to not block or allow all Cookies, then click on Websites, in the Website box enter a Website and then press on Block or Allow.

Further information on the dedicated Webpage

<http://support.microsoft.com/it-it/help/17442/windows-intenet-explorer-delete-manage-cookies>

Safari

- Run Safari Browser
- Click on Safari, select Preferences and click on Privacy
- Under Block Cookies Section, express how Safari should allow Cookies
- Click on Details to check which Websites stored Cookies

Further information on the dedicated Webpage

<http://www.apple.com/legal/privacy/en-ww/cookies>

iOS Safari (for mobile devices)

- Run iOS Safari Browser
- Touch Settings, then Safari
- Touch Block Cookies and choose: “Never”, “From Third-parties or Advertisers” or “Always”)
- To delete all Cookies stored by Safari, touch Settings, then Safari and then Delete Cookies and Data

Further information on the dedicated Webpage

<http://www.support.apple.com/it-it/H201265>

Opera

- Run Opera Browser
- Click Preferences then Advanced and then Cookies
- Select from the following options:
- Accept all Cookies
- Accept Cookies only from the visiting Websites: third-parties Cookies or Cookies sent by a different domain will be refused
- Never accept Cookies: Cookies will never be saved

Further information on the dedicated Webpage

(<http://help.opera.com/it/Windows/10.00/it/cookies.html>)

How to disable third-parties Cookies services

Google Services (<http://adssettings.google.com/authenticated?hl=it>)

Facebook (<http://www.facebook.com/policies/cookies>)

Twitter (<http://help.twitter.com/it/rules-and.policies/twitter-cookies>)

Instagram (<http://help.instagram.com/1896641480634370>)

Pagani, 4 May 2020